DRAMATICALLY BOOST YOUR BLOG'S ENGAGEMENT CHECKLIST

- [ ] Write valuable content for your readers
- [ ] Simplify your post's layout on your blog
- [ ] Make your site easy to navigate
- [ ] Interlink posts with other relevant articles
- [ ] Write in a conversational tone
- [ ] Check page load speed
- [ ] Make it easy to subscribe to your email list
- [ ] Include social sharing buttons on all of your posts
- [ ] Use appealing visuals that support your text
- [ ] Ask for feedback
- [ ] Trigger an emotional response with your content
- [ ] Comment back and interact with your audience
- [ ] Provide a clear call to action. What do you want you readers to do?
- [ ] Check for errors
- [ ] Make it easy to leave a comment on your blog